



Orange County Registrar of Voters

COMMUNITY ELECTION WORKING GROUP

SEPTEMBER 22, 2016

SANTA ANA, CALIFORNIA

CEW Chair Lucinda Williams called the meeting to order at 9:35 a.m.

Present:

CEW Chair Lucinda Williams, City Clerk, City of Fullerton
Karen Hamman, Director of Community Relations/City Clerk
Linda Andal, City Clerk, City of Anaheim
Molly McLaughlin, City Clerk, City of Irvine
Tim Cheng, Commissioner, Irvine Community Services
Charles Kim, President, inter-Community Action Network (iCAN)
Jose Pena, Systems Change Advocate, Dayle McIntosh Center
Gabriel Taylor, Voting Rights Advocate
Judith Barnes, Senior Community Representative
Anna Jimenez Plank, Poll Worker Representative
Henry Vandermeir, Chair, Democratic Party of Orange County
Wanda Shaffer, Representative, League of Women Voters of OC
Lyle Brakob, Veterans Affairs Representative
CEW Vice-Chair, Steven W. Spillman, Chairman, Mission Viejo Planning and Transportation Commission
Justin Berardino, Information and Technology Manager, Registrar of Voters
Ben Hamatake, Community Outreach Manager, Registrar of Voters
Imelda Carrillo, Election Services Manager, Registrar of Voters
CEW Secretary, Marcia Nielsen, Interim Candidate and Voter Services Manager, Registrar of Voters
Neal Kelley, Registrar of Voters

WELCOME AND APPROVAL OF MARCH 3, 2016 CEW MEETING MINUTES / OTHER HOUSEKEEPING / REGISTRAR OF VOTERS, NEAL KELLEY (CHAIR & VICE CHAIR)

CEW Chair Lucinda Williams welcomed the group and called for review and approval of the meeting minutes from our March 3, 2016 meeting. Henry Vandermeir made a MOTION to approve the minutes, which was seconded by Lyle Brakob and APPROVED UNANIMOUSLY.

She also welcomed Elizabeth Campbell from the Dayle McIntosh Center and Fran Sdao from the Democratic Party of Orange County. Neal Kelley reviewed the Sample Ballot Pamphlet addressing date with a drop date of October 10, 2016. He stated that this will be the first election to reflect changes in many jurisdictions from election at-large to election by districts, impacting several precincts. He asked the group to message these changes to their communities. He stated that the close of registration is October 24,

2016, adding that the 2018 election cycle will have same day registration; therefore, there will not be a registration close. Neal Kelley said that we will stay open later on that day, but not until midnight because voters are utilizing online registration. He discussed the letter that is sent by the Voter Participation Center which prompts complaints. We are monitoring these calls.

OVERVIEW OF CEW ACTION ITEMS (2014 – 2016); NOVEMBER GENERAL ELECTION VOTE CENTERS (EARLY IN-PERSON OPTIONS)

Neal Kelley discussed progress on the CEW Action Items, which he asked the group to review. These included adding plain language, changing the verbiage on the Sample Ballot Pamphlet, and adding the list of contests to the supply boxes.

Justin Berardino reviewed progress on the Academic Study on List Maintenance project and the statewide database. He explained that voters are now moved automatically between counties. He noted that there are some challenges, such as voters with similar names, date of birth or identical Driver's License numbers. The goal is to keep voter registration records clean. Justin Berardino stated that we have had interest from the University of Minnesota and UCLA, but that we are currently working with a non-profit group OCET. He explained the process of identifying duplicate voters with "high confidence matches", which are reviewed on a case by case basis. He added that it takes more than identical Driver's Licenses to cancel a voter. Signature verification is also a part of the process. Neal Kelley also explained how deceased voters vote, noting that Orange County has fewer than the largest four counties in the state.

Neal Kelley stated that we surveyed voters in June, adding that the results will be released today. He described the data collection process and asked for feedback from the group. The survey will include all voters, including voters with disabilities. Gabriel Taylor suggested that perhaps there should be a question specific to these voters.

Neal Kelley next reviewed the progress on petition checking technology which has been under development for over a year and a half. He added that it is currently being tested.

He stated that the RFI for the new Voting System is on track, dependent upon SB450, which is the Vote Center Bill. This Bill is on Governor Brown's desk; a decision will be made at the end of the month.

Imelda Carrillo reviewed the progress that has been made in refining poll worker supplies, which she demonstrated. Neal Kelley asked for feedback from the poll workers in the group. Ben Hamatake discussed the use of electronic maps adding that voters and poll workers can look up polling places both on our website and help page which is tailored to Election Day questions. He added that they can also call or chat online.

Neal Kelley then introduced a new page in the Sample Ballot Pamphlet detailing early in-person voting, which include sites in Anaheim, Costa Mesa, Irvine, Mission Viejo, Westminster and the Registrar of Voters' office. These sites will mirror Vote Centers,

with the capability to print vote-by-mail ballots, feature electronic early voting with multiple check-in stations and drive-thru ballot drop off at some centers. Neal Kelley explained the goals of these early in-person voting sites and provided the dates for early and weekend voting for the entire 10 day period. He stated that he is creating a flyer to send to the group today. He added that he will have a conference call with the City Clerks to share draft messages and strategic plans for outreach. Many members expressed approval of the extended and weekend hours and the fact that any Orange County voter may vote at any early in-person voting site. Neal Kelley stated that this would be good messaging for the voters. AnnaSophia Servin discussed our partnership with UCI, mentioning that we may use their site as a mobile early in-person voting site for one day. She discussed the challenges of serving the college age voters that may be registered at the campus or at home.

Neal Kelley announced that we have two Corporate Sponsors: Wahoo's and Boost Mobile. They will be providing poll workers and polling places; details will follow. He added that the Community Engagement Plan will be sent following this meeting. He stated that approximately 80% of the Action Items have been completed. He said that the Orange County band Lit, Save Ferris and Jason Freeze have joined forces to help message the importance of voting and volunteering.

Neal Kelley added that there are two new videos: a documentary, which is a follow up to the 2012 documentary, and a new poll worker training video. He showed the trailer to the group, stating that it will be included in the poll worker training supplies and on our website. Neal Kelley will release the file to cities and others to post on their websites.

LINE MANAGEMENT ANALYSIS; OVERVIEW OF CROWD CONTROL PLANS FOR NOVEMBER GENERAL ELECTIONS

Justin Berardino discussed MIT's line management theories and its application to elections. He reviewed how we are using their tools to analyze our numbers from June 2016 to help prepare for November 2016. Multiple inputs of data, anticipating turnouts, peak voting times and time to vote are large factors. He added that increasing the number of poll workers does not help this this. We will conduct timed studies to help determine how long it will take voters to vote this lengthy ballot, which is a big concern.

ANTICIPATED POLLING PLACE OBSERVATION FOR NOVEMBER GENERAL ELECTION; OBSERVER TRAINING PLANS; OPERATIONAL RESPONSES

Neal Kelley discussed Polling Place Observer Training. This is a separate training conducted a week before the election, which is designed to help observers prepare and minimizes issues at polls. The rights of poll workers, the media, and voters in a polling place will be reviewed. Neal Kelley stated that the scanning of vote-by-mail ballots, provisional ballot processing and other processes can be observed. There is an Election Observation Handbook available in our Election Library for additional information. Observers may observe the process but may not disrupt the voting process. He added

that there will be a portal on our website to report complaints and a response ticketing system for tracking.

POLLING PLACE STATUS; POLL WORKER STATUS (BILINGUAL AND NON BILINGUAL); PAPER BALLOT BACK-UP; ELECTION DAY OPS PLANNING; VOTING BOOTH ALLOCATIONS

Imelda Carrillo announced that the polling places were locked; there are 1,093 total voting precincts and a total of 1,410 precincts. There are 383 ballot types with many polling place changes. She provided a breakdown of types of facilities used. For this election, there are more residences serving as polling places. She stated that we are encouraging voters to check their Sample Ballot Pamphlets for their polling places. She discussed the recruitment requirements of 7,500 total poll workers, stating that we currently have recruited 597 Inspectors and 1,344 Clerks, including bilingual recruitment and 860 students. Ben Hamatake provided a breakdown of the bilingual recruitment numbers: 912 Spanish, 409 Vietnamese, 190 Chinese, 247 Korean, 48 Tagalog, 23 Japanese, 8 Hindi and 2 Khmer. The numbers are similar to previous elections and include federal and state requirements.

Neal Kelley discussed paper ballots at polling places in June 2016. For June we printed 300,000 paper ballots; for November, we will be providing 500,000 plus ballots in the field. He added that we will also be prepared to print a high volume ballots should the need arise on Election Day. Although most voters prefer to vote electronically, we want to be prepared for both methods of voting at polling places.

Justin Berardino discussed voting booth allocation, which will be between 4 to 12 booths per polling place, depending upon history of voter turnout. He added that we are limited in supplies and will require extra paper for the VVPATs. He said we will do research to determine the appropriate number.

COMMUNITY ENGAGEMENT UPDATE (85+ EVENT PLAN); TRANSLATION OF ELECTION MATERIALS ASSOCIATED SCHEDULES

Neal Kelley next discussed Department goals and staffing challenges. To assist in our outreach effort, a Community Engagement Team, led by Yolanda Zavala, has been created to provide resources to expand to 85 plus events in 2016. The objective for this group is to raise awareness about elections, promote voting, and recruit volunteers. We have already surpassed our original goal with 100 plus events with even more events in the future. Neal Kelley stated that the metrics to date include 326,000 impressions, 8,000 direct contacts with eligible voters, 2,000 contacts with voters and over 500 volunteers for June and November. Steven Spillman asked about results and how we assess effectiveness. Yolanda Zavala responded that statistics are measured and are used to determine what is most effective in communicating with voters. She mentioned several successful venues, including the Orange County Fair, Irvine Amphitheatre and other city partnerships. She mentioned that San Juan Capistrano has requested our help in educating voters on the transition from voting at-large to voting by district. We

target high volume, but also smaller events to get community involvement. Neal Kelley added that this group has been significant in helping us deal with some of the challenges we encounter in being able to participate in some events. Steven Spillman asked about registering people at church. Neal Kelley stated that politics and religion is sometimes an issue. The group suggested several venues and giveaways for voters. Neal Kelley appreciated this input. He reminded the group that if they have a request to please put in the request; if we are available, we will attend.

Ben Hamatake next discussed the translation of election materials. He reviewed the number of documents in the Sample Ballot Pamphlet, including 366 Candidates' statements, 150 measure components, 13 static pages, 4 cover pages, totaling 533 documents. This number is multiplied by four for the languages, equaling 2,132 documents. He described the components of measures, explaining that some measures are long; others not. Ben Hamatake then explained the proofing process which ensures accuracy, noting that revisions are made and tracked as necessary. He stated that the English must be done first in order for the translations can be done.

Neal Kelley next described the issue with Steve Rocco in filing a direct argument against the Orange Unified School District. In this specific case, there were two competing arguments - both from bonafide associations. Mr. Rocco won the draw, which was challenged in court and brought to an appellate court, which upheld the decision to conduct a lottery in this situation. Neal Kelley would like to see clarification in the definition of a bonafide association.

Neal Kelley stated that the next meeting will be held sometime in January or February 2017; there is no exact date at this time.

Anna Jimenez Plank made a MOTION to adjourn, which was seconded by Charles Kim and APPROVED UNANIMOUSLY.

The meeting concluded at 11:23 a.m.

Respectfully submitted,

Marcia Nielsen, Secretary